



BCLA Annual Report 2020/21

Education

Events

Community



Best practice

Learning

Accessible



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LETTER FROM THE PRESIDENT



The last 12 months can, in a nutshell, be called unprecedented.

The global pandemic which initially was filled with so much uncertainty has seen the optical profession adapt to an ever-changing situation to continue to serve the eyecare needs of its patients.

Despite such a potentially catastrophic slow-down, the contact lens industry has seen less of a downturn than expected and as eyecare professionals return to routine practice the services we offer have been ever more valued by our patients.

The ongoing pandemic has meant critical decisions had to be made for the BCLA UK Conference and the BCLA Clinical Conference and Exhibition. Making the tough decision to make the events entirely virtual was the right thing to do to ensure the safety of all involved from delegates, presenters and support staff.

Organising a fully virtual conference required the BCLA office, staff and council to enter a new arena. An ambitious plan was launched to live stream the event globally in a 30-hour marathon starting the in Europe and Africa then moving on to the Americas, Australasia, Asia and the Middle East.

As a community of like-minded professionals, members and Fellows came together to promote the clinical conference and our newly appointed 'BCLA Global Ambassadors' spread the message far and wide. The BCLA team, academic chair and council all played a part in bringing together a class-leading conference programme.

As a first for the BCLA, CET points were available not just to UK registered professionals but also for those based in the USA, Singapore and India.

This year's clinical conference programme was dominated by the ground-breaking BCLA Contact Lens Evidence-based Academic Reports (CLEAR) – a research project that will shape contact lens practice for years to come. Over a 1,000 delegates registered to hear section leads talk through each chapter of BCLA CLEAR. The management of myopic and dry eye patients continues to see advances in understanding and technology. Also featured during this conference were issues related to clinical practice in an era of COVID-19.

I need to acknowledge Professors James Wolffsohn and Professor Philip Morgan along with BCLA CEO, Luke Stevens-Burt, for joining me at 'Command Central' to host the virtual conference. With such an ambitious programme we were not immune to technical gremlins but the virtual conference was a huge success and as the baton passed on to different regions, each regional chair hosted their session with seasoned professionalism. The experience allows the BCLA to take much learning from this event to allow us to host future hybrid events.

In a year of firsts and one that has seen many changes, the support of our partners, sponsors and membership has remained absolute. Like the optical profession, the BCLA has been able to adapt and continue to provide world-class education through digital formats.

It has been an honour to serve as president and I look forward to a time where we are all together again. All that remains is for me to wish my successor, Neil Retallic, the very best of luck.

INDIE GREWAL
BCLA PRESIDENT

Report from the CEO

Suffice to say any CEO could ask for slightly better circumstances when taking up a new post than those that the pandemic provided! It certainly kept things interesting if not challenging...and never boring.

Despite these difficulties I was impressed by our ability to maintain our services and high standards – thanks to my dependable team and our stable, scalable membership package. Just like our members who continued to provide eye care to their patients the BCLA ensured that members received their benefits. Where many other professional associations had to bring services online the BCLA was already doing that.

Our webinar series gained a growing audience throughout the year. We delivered interesting and engaging presentations that were well received by those attendees. Understandably the webinar 'Contact Lens Practice in the Time of COVID-19' attracted the highest number of viewers. To augment our webinars, we also launched a podcast series that we intend to build on over time.

2020 also saw the launch of the BCLA's certificate in myopia management. This is an important area of eye health both now and in the future. This certificate will develop confidence and understanding for those practitioners that complete it. Furthermore it will provide excellent evidence and accreditation of their achievement to reassure their patients and set themselves apart from other ECPs.

After the initial shock of the pandemic rippled throughout the world the BCLA worked hard to publish guidance on returning to practice and delivering safe contact lens care. We are proud to say that our guidance was translated into numerous different languages for use all over the world. We were also quick to respond to the misinformation about the safety of continued contact lens wear. Regrettably the media latched onto sketchy research and opinion pieces about high risks of contact lenses and the coronavirus. This remains untrue provided hygienic practices are carried out – which all wearers should be doing regardless of a pandemic.

Thanks to the council, particularly Jonathon Bench and Indie Grewal, who collaborated with me solidly during those first few months. Thanks also to my predecessor, Cheryl Donnelly, for the sterling work she did at the BCLA. I intend to continue this positive direction as we move towards further growth of the Association both in the UK and globally.

Finally, I would like to recognise the hard work of the BCLA team, specifically Jashan Bahia and Cilia Launay, who ensured our stability during testing times when we faced numerous challenges in 2020 and going into 2021. Their steadfastness, determination and commitment to the BCLA was (and still is) exemplary.

LUKE STEVENS-BURT
CEO



OUR COVID-19 RESPONSE

Part of the BCLA's charitable objectives is to promote excellence in clinical practice of contact lenses and anterior eye for patient benefit. This was incredibly important during the pandemic and to support ECPs return to practice numerous documents were published that covered safety in the workplace and guidance on re-/fitting patients.

This also included general guidance about safe contact lens wear for both patients and practitioners. This was both for patient safety as well as dispelling any misinformation about wearing contact lenses during the pandemic.

These guidance documents have been referenced in articles and reports globally and leveraged by other organisations. Some of the guidance was also translated into many different languages. The BCLA played an important role in providing reassurances and support at a critical time. Other responses to the pandemic are referred to elsewhere in this document.

MEMBERSHIP

2020 finished with a total membership of 1,156 (2019: 1,368). This decline is not unusual in a non-conference year and continues to reinforce the idea that the clinical conference attracts new and returning members as the membership rate for the conference is considerably better than non-member rates.

Impacts from the pandemic and uncertain employment situations for some (particularly internationally) may have contributed to this decline. Other than that, retirement from practice is a common reason for leaving membership. At the time of writing there has been an upswing in 2021 figures towards c. 1,300 (as at May 2021).

There is a challenge ahead to slow down the negative churn in the non-clinical conference years. The BCLA has a very attractive membership offer and will need to ensure this is effectively communicated at the various touch points it has through its broader activities – particularly the educational programme. Further analysis needs to be undertaken to understand the current membership sales funnel, focussing specifically

on increased desire to join/remain and reduced friction in the joining and renewal process. This will be a central concept in the design and delivery of the organisation strategy for 2021 and beyond.

Those in the 'new professional' journey (i.e. from student to newly qualified) represent the highest level of attrition. This is not totally unexpected for two reasons: from a payment perspective the annual fee increases in steps from £0 to £99; and those at the early stages of their ECP career may be less likely to specialise in contact lens care, hence the majority older demographic the Association has in its membership. The challenge of the Association and indeed many other membership associations is the engagement of the younger demographic. The BCLA will continue to address this challenge through the new professional journey, fitting skills days and the student ambassador programme.

The BCLA office team and Council understand that analysing the member demographics remains key to drive growth, maintain retention and guide our focus in membership development.

2020's focus has been on navigating the uncertain times and our membership offer has continued to deliver quality support for our global community of specialists.

ONLINE LEARNING

The BCLA's online learning platform was launched in 2018 and has become a key feature of the online learning offer for members. In 2020 a certificate in myopia management was launched, attracting the first cohort of candidates.

The certificate focusses on clinical skills and evidence practice in myopia management, allowing BCLA members to gain CET points while working towards the certificate, and in the future will lead to a BCLA Fellowship in Myopia Management. This course joins the Dry Eye and Contact Lens Retention certificate.



Together, both certificates offer unique membership benefits and because they are not based on specific products are independent. The certificates were designed to meet specific professional learning needs for ECPs in very important areas of practice. This will also make positive contributions to our membership offer to both attract and retain members.

COMMUNICATIONS AND ENGAGEMENT

In a year like no other, the importance of regular, clear and concise communication has arguably never been more important. With the on-going uncertainty of the pandemic it became very apparent in the first half of 2020 that things could change at any minute, without notice.

In the grip of a global pandemic, the profession was left to grapple with ever-changing restrictions imposed on them - it was vital that eye care practitioners were able to access the latest BCLA guidance and best practice protocols.

Our website became a well-used resource hub, with regularly updated guidance and research, both on the safety of contact lens wear during the pandemic and advice on how ECPs could keep themselves, their staff and their patients safe.

That vital information was regularly communicated to members, either through direct emails to their inbox, via social media or through regular articles in key industry publications. No member was left to fend for themselves, the BCLA was there to help whenever needed.

It was a period of unprecedented turbulence and uncertainty, but it was also a time for the industry to come together, to collaborate and to share ideas and resources. With an increasingly global membership base, we were able to signpost members to the very latest research from around the world.

That international reach demands that our messaging is relevant to multiple territories and is delivered with clarity, precision and in a timely fashion. It is imperative that we engage effectively with all our members, from students to world-leading experts, and from those based in all continents.

A regular stream of content, including press releases, blogs, targeted email campaigns and social media activity, ensured everyone was kept fully up to speed with the latest industry news and developments.

We continue to enjoy positive working relationships with leading UK publications including Optometry Today, Eyes, Dispensing Optics and Vision Now and our popular monthly column in Optician provides us with a platform to present 'The View from the BCLA' – our take on trending stories and industry talking points. This allows us to speak directly to eye care professionals, both BCLA members and non-members.

Our growing social media presence gives us the chance to build relationships and interact with members and other industry professionals. The content we produce is well-received by a loyal following and our engagement rates continue to out-perform industry averages, while a renewed focus on LinkedIn in the past 12 months has yielded good results.

The BCLA website is packed with regularly updated content and continues to evolve into a well-respected hub for the latest developments in the world of contact lenses and anterior eye.

LOVE YOUR LENSES

The BCLA was proud to bring back Love Your Lenses week in 2021, with wide support from across the profession and industry for a campaign that raises awareness of safe contact lens wear and the benefits of wearing contact lenses.

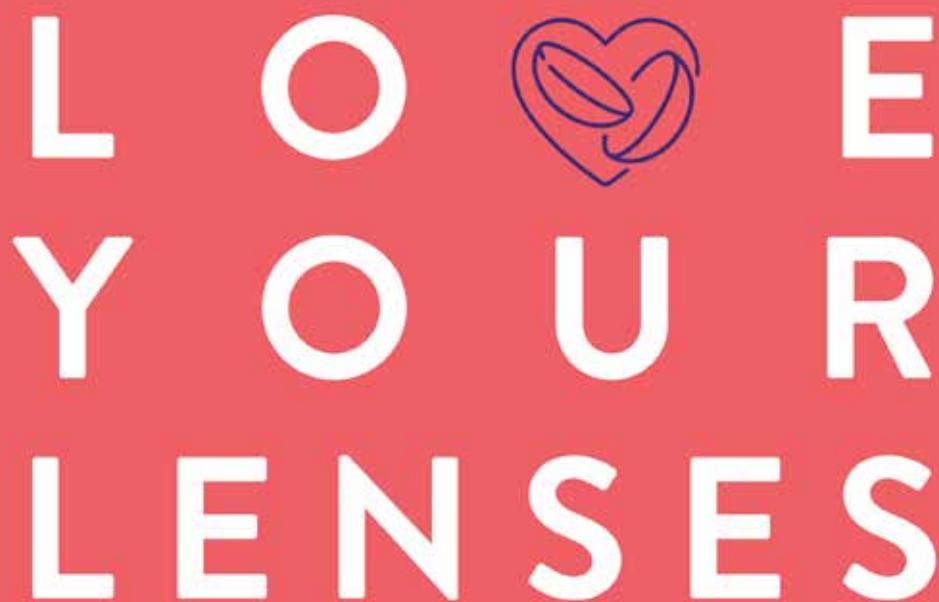
The campaign, held from June 14-20, inspired eye care professionals to get talking about contact lenses and encourage their patients to consider giving them a try.

Our #StopTheSteam message played a pivotal role in messaging throughout the campaign, which acted as a catalyst for change – driving people towards contact lenses and a new lifestyle filled with freedom, choice and comfort.

The campaign saw a total of 223 registrations from practices across the UK (and some from around the world who took part digitally) while the #TimeToTry hashtag had a reach of 78,557 and prompted 189,326 impressions across social media platforms.

The first 200 practices to register received a printed resource pack including t-shirts, posters, pens, stickers and other promotional materials while an online resource pack contained social media graphics and posts, a press release template, downloadable posters and other digital resources.

Love Your Lenses, which attracted sponsorship from Alcon and Acuvue plus support from ACLM, Asda Opticians and Mark'ennovy was well-received by those who took part and plans are in place to stage it once again in 2022.



A large graphic with a red background and a dark purple diagonal stripe on the right. The text "LOVE YOUR LENSES" is written in large, white, sans-serif capital letters. The word "LOVE" is on the top line, "YOUR" is on the middle line, and "LENSES" is on the bottom line. The letter "O" in "LOVE" is replaced by a line-art icon of a heart with two contact lenses inside it.

CONTACT LENS AND ANTERIOR EYE

CLAE Editor's Report 2021 Shehzad Naroo (Editor-in-Chief)

Contact Lens and Anterior Eye (CLAE) is a peer reviewed journal covering all aspects of contact lens theory and clinical practice and related anterior eye topics. CLAE is an important journal in the ophthalmic field and is one of only two peer reviewed journals specialising in contact lenses that has an impact factor (ranked journals). The impact factor is an important measure for a peer reviewed journal. In July 2021 the 2020 impact factors were released and CLAE saw a rise on its previous impact factor, now standing at 3.077 (CLAE is now ranked 25 out of the list of 62 ranked ophthalmic journals).

The journal is owned by the BCLA and published by Elsevier and has a truly international feel to it with global readership, international authors and editorial panel members from all over the world. The Editor-in-Chief is Shehzad Naroo (UK) and there are four Associate Editors: Robin L Chalmers (USA); Pauline Cho (Hong Kong); Eric Papas (Australia); and Stephen Vincent (Australia). In 2021 two themed issues were planned, the first was issue 1 and was on the topic of 'Adaptation and Adverse Responses to Contact Lens Wear' with guest editors Craig Woods (Australia) and Debarun Dutta (UK). The second special issue in 2021 was in issue 2 and showcased the 'Contact Lens Evidence-based Academic Reports (CLEAR)'. A themed issue for 2022 issue 1 is planned, on the topic of 'Long-term effects of CL wear', with guest editors Dr Maria Jesus Gonzalez Garcia (Spain) and Dr Nicola Carnt (Australia).

In 2019 CLAE had 325 new submissions to the journal and in 2020 there were 543. This is probably because people were working from home last year with more time to write papers and were unable to conduct new studies. There does not seem to be a spike in submissions from one region or on one topic and it does appear to be across all topics and regions. It does mean that the rejection rate is higher. It is nearly 80% overall, the desk reject rate is above 50% and that many papers are waiting and ready to be assigned an issue.



The editorial board of CLAE met once in November 2020 (virtually), although the same meeting was held twice on the same day to allow for the many different time zones of the editorial panel. The meeting was well attended, with only one apology, and strategies for taking CLAE forward were discussed. Separate discussions were held with the publishers Elsevier and Luke Stevens-Burt (CEO of the BCLA) and Shehzad met with the publishers at additional times throughout the year.

CLAE would like to thank the BCLA Council for their continued support of their journal and an enormous thanks to the authors and reviewers who work tirelessly putting manuscripts together for publication in CLAE. A special mention should be made to colleagues at Elsevier: Tamsyn Hopkins, our Journal Manager; and our new Journal Executive, Jason Winkler; their advice and guidance is invaluable to the success of the journal. In July 2021 Esther Heuver took over from Jason as our Journal Executive.

SHEHZAD A. NAROO
EDITOR-IN-CHIEF

Webinar:

When was the last time you fitted a soft lens?



Dr Eef van der Worp

26 February 2020

Dr Eef van der Worp helped delegates gain an understanding of the limitations of the current methods of soft lens fitting, while looking at a new mathematical model to possibly predict soft lens fit success.

Presidential Address & AGM:

Making a lasting impression

Thur 10 September 2020



The President of the BCLA, Indie Grewal, used his inaugural address to urge eye care practitioners to focus on how they can "do things differently" in order to provide patients with the best possible service.

Speaking during the BCLA's first-ever Presidential Address to be live-streamed over the internet, he said it was vital eye care professionals look at how they can stand out from the competition by offering a more varied service, rather than simply trying to do the same things better.

BCLA UK Conference and Exhibition

Sunday 8 November 2020

BCLA's first fully live-streamed event – making it accessible for ECPs across the globe. The programme for the event was centred on 'evidence-based practice for today' with the lectures promoting best practice to maximise success with modern contact lenses, including confidence with the myopia management and management of dry eye disease.

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NOV

DEC

Webinar:

Contact lens practice in the time of Covid-19



Dr Shehzad Naroo and Dr Fabrizio Zaveri

19 May 2020

The impact of the coronavirus crisis on eye care professionals – this webinar focused more on how Covid-19 could be transmitted and what precautions practitioners should take.

Webinar:

How to grow your contact lens business



Shelly Bansal and Neelam Patel

15 October 2020

Shelly Bansal and Neelam Patel gave tips and advice on growing your contact lens business.

Webinar:

Brave new world of eye care – delivering a service during a pandemic



Ankur Barua and Rakesh Kapoor

Tuesday 2 February 2021

This webinar explored how, despite the upheaval caused by the pandemic, eye care professionals have been able to provide a credible service to their patients by taking into account the updated and adjusted clinical advice given by the professional bodies.

Webinar:

Keratoconus: from detection to management, experiences of a multi-professional team in Northern Ireland



Prof. Jonathan Jackson, Dr Dimple Patel, Michael O'Gallagher and Dr Deidre Burns

12 May 2021

This session saw senior representatives of a corneal, surgical and contact lens team 'plot the process' of first detecting keratoconus and treating the condition through to potential surgical management.

Webinar:

Contact Lenses and Allergy – Fixing that itch



Dr Keyur Patel and Zachary Cairns

14 July 2021

This webinar looked at the potential for allergic reactions to contact lenses and tips to help manage the condition to ensure happy and healthy long-term wear.

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Webinar:

The “case” for water avoidance in contact lens wear



Dr Nicole Carnt, Professor Fiona Stapleton and Irenie Ekkeshis

25 March 2021

This webinar focused on major factors that can lead to contact lens case contamination and review how those risks may be mitigated through proper hand hygiene, use of the correct contact lens disinfecting solutions and cleaning of contact lens cases.

BCLA Virtual Clinical Conference and Exhibition

13-14 June 2021

Eye care professionals from around the world enjoyed 30 hours of live-streamed lectures as part of an innovative virtual Clinical Conference and Exhibition held by the BCLA. The online platform gave presenters the chance to reach a truly global audience – with the conference programme shown to 1,000 delegates from 50 different countries across multiple time zones.

This year's programme was dominated by the ground-breaking BCLA Contact Lens Evidence-based Academic Reports (CLEAR) – a research project sponsored by Alcon and CooperVision that will shape contact lens practice for years to come.

The report's globally respected lead authors presented their findings in dedicated sessions across the programme, giving delegates the chance to learn the latest information in the field and highlight potential opportunities for future research.

BCLA AWARDS

The Academic Committee, reviews all the scientific abstracts submitted to the BCLA each year to be considered as posters or presentations at the annual conference. It also selects the winners of the research and other awards to the BCLA Council.

The 2021 BCLA Awards were as follows:

IRVING FATT MEMORIAL LECTURE



● Dr Orla Murphy

DRY EYE PRACTITIONER OF THE YEAR



● Keyur Patel

YOUNG UK CONTACT LENS PRACTITIONER OF THE YEAR



● Sabrina Sheik

INDUSTRY AWARD



Alcon

- Dr Erich Bauman
- Dr John Pruitt

THE DIANE GOULD PHOTOGRAPHIC AWARDS

Photographic winner:

- Marco Tovaglia

BCLA POSTER AWARDS

Poster winners:

- Andrew Jelly
- Jonathan Jackson
- Joanne Logan

Poster first runner up:

- Kiranjot Riyat, Mariyah Younis and James Wolffsohn

Poster second runner up:

- Carolina Ortega-Pérez,
Magdalena Catalán-Gómez
and María José Roig-Revert

BCLA FELLOWSHIP

The number of BCLA Fellows, who have demonstrated their esteem in the field of contact lenses and/or the anterior eye, is continuing to grow steadily after the introduction of BCLA Fellowship in 2006.

There are now more than 200 Fellows from across the world are now endowed and able to use the post-nominal letters, FBCLA.

2020 Fellows



**John
Gelles**



**Nicola
Logan**



**Jonathan
Cohen**



**Fabio
Carta**



**Debbie
Laughton**



**Elena
Garcia-Rubio**



**Susie
Jones**



**Gabi
Steenbekkers**



**Scott
Schachter**



**Remy
Marcotte-Collard**



**Claire
Mallon**

2021 Fellows



**Katherine
So Hiu Yan**



**Parthasarathi
Kalaiselvan**



**Rachel
Hiscox**



**Dominic
Ng Ka ho**



**Louise
Terry**



**Elise
Kramer**



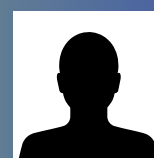
**Dean
Dunning**



**Carla
Mack**



**Sarah
Smith**



**Tsz Kit
Chiang**



**Noor
Haziq Saliman**



**Neema
Ghorbani**



**Lau
Chun Hong**



**Dimitra
Makrynioti**



**David
Webley**



**Andrew
Pucker**

BCLA GLOBAL AMBASSADORS

A new network of global ambassadors was appointed in March 2021 which extended the worldwide reach of the BCLA and galvanise its vision to bring the international contact lens and anterior eye health community closer together than ever before.

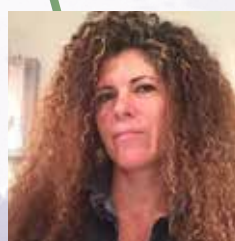
BCLA Fellows living outside of the UK were invited to apply for one of the new roles, which will see individuals given the opportunity to play a key role in amplifying the BCLA's commitment to global knowledge sharing, education and networking.



Amod Gogate



Dr. Melissa Barnett



Daddi Fadel



David Berkow



Dr. Fernando J
Fernández-Velázquez



Fabrizio Zeri



Bridgitte Shen Lee



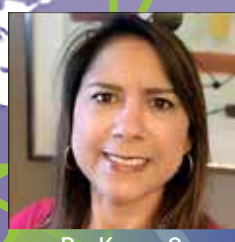
Jacinto Santodomingo



Dr Joserine Samson



Assoc
Prof Jennifer Craig



Dr. Karen G.
Carrasquillo



Kurt Moody



Prof. Pauline Cho



Dr Nicole Carnt

BCLA COUNCIL 2020-21

PRESIDENT

Indie Grewal

PRESIDENT ELECT

Neil Retallic

IMMEDIATE PAST PRESIDENT

Jonathon Bench

COUNCIL 2020/21

Josie Barlow
Philip Deja (Lay Member)
Sarah Farrant
Byki Huntjens
Nick Howard
Rakesh Kapoor
Christine Purslow (resigned in term)
Rebecca Stoner
Ankur Barua (resigned in term)
Eleanor Hill
Andrew Jonathan Jackson

BCLA CONSULTANTS

Professor James Wolffsohn, Chair of Academic Committee, Chair of Conference Scientific Programme
Dr Shehzad Naroo, CLAE Journal Editor-in-Chief
Daniel Owens, Communications Consultant
Dr Michael Read, Fellowship Consultant
Marc Bennett, Financial Consultant

BCLA STAFF

Luke Stevens-Burt, Chief Executive Officer
Jashan Bahia, Marketing and Communications Manager
Cilia Launay, Events Manager
Jayne Stevens-Burt, Membership Co-ordinator



Byki Huntjens



Sarah Farrant



Jonathon Bench



Indie Grewal



Neil Retallic



Eleanor Hill



Ankur Barua



Nick Howard



Jonathan Jackson



Josie Barlow



Rakesh Kapoor



Philip Deja



Rebecca Stoner

FINANCIAL REPORT 2020

The BCLA faced unprecedented challenges during the year as a result of having over 75% of the period under either Covid-19 lockdown or severe travel & operating restrictions. Optical events due to take place after 23rd March 2020 were either cancelled entirely or had no option but to pivot to an online alternative. Given these difficulties, the BCLA managed to restrict the deficit for the year to £123,967. This was a worse position than anticipated when initially setting the budget in 2019 although the position could have been much worse had it not been for the imposition of strict cost control and the reduction to ongoing overheads. The Council and wonderful BCLA staff worked tirelessly to continue providing very high levels of member benefits whilst working from home under difficult circumstances. I would like to thank them all for their fantastic efforts.

The financial objective for 2020 was to balance the budget when combined with the conference year of 2019, whilst continuing to safeguard resources. I am pleased to report that these objectives have been met subject to a small deficit of £14,325 over the two years. Everyone at the BCLA is aware that 2021 will be another challenging year for the Association and the mixture of a high level of reserves retained over pre-Covid times and further tight cost control will enable any future deficits to be kept to a minimum until members around the world can again enjoy a live event BCLA conference returning in 2023.

Financial Review

The consolidated position for the year was a deficit of £(123,967) (2019 = surplus of £109,642). The total reserves of the Association at the year-end were £248,194 against £372,161 at 31 December 2019.

Total income from activities were £336,533 (2019 = £1,075,485) as a result of the curtailment of many of the activities planned.

Tight budgetary control and a reduction in overall activities meant that total charitable expenditure was reduced to £464,736 (from £966,976 in 2019). Whilst the Association was 112% self-financed in 2019, in 2020 this figure fell to 72.4% and resulted in a deficit for the year. Despite group cash balances at the year-end falling to £346,743 (2019 = £430,453) the cash reserves continued to comply with the reserves policy of maintaining liquidity at 6 months overheads.

It should be noted that cash balances held are cyclical because of the timing of member subscriptions falling due mainly in the first Quarter. Accordingly, cash balances are highest during Spring/Summer and far lower in Autumn/Winter months.

Conference

Details of the virtual conference held in June 2021 are set out elsewhere in this report. The conference continues to be the mainstay of the Association's income and with the tireless efforts of the Council and staff it is hoped that the conference will maintain its successful run in 2023 whilst other events are being earmarked for the next 2 years. We remain grateful to all of the BCLA's sponsors, whose steadfast support continues to allow the Association to host one of the world's leading contact lens meetings.

Members Benefits

The Council and BCLA staff have again focused on increasing membership benefits over the past year and it is hoped that membership numbers continue to grow. Details of membership numbers are outlined elsewhere in this report. Continued investment and activity in membership marketing is of paramount importance in achieving these growth goals, as it is vital not only to attract new members but to retain existing members as well.

Financial outlook into 2021

I am delighted to report that the new CEO Luke Stevens-Burt has already made great strides in reviewing the activities and operations of the Association since his arrival in Spring 2020.

The financial position of the BCLA will require diligent management over 2021 and beyond due to the ongoing challenges caused by the worldwide Covid-19 pandemic.

For the financial year ended 31st December 2021, the pandemic has again caused significant disruption to the Association's activities. A deficit is forecast of just under £40,000 for the year and has come from decisions taken by the Council to maintain the BCLA team together to deliver member benefits in 2021 and beyond. As in previous years, a non-conference year features a deficit forecast, but the Council and CEO will use their best endeavours to keep it to a minimum to enable the BCLA to enter the next 2 years from a position of strength.

MARC BENNETT FCA

FINANCIAL CONSULTANT TO BCLA
AUGUST 2021

SUMMARISED ACCOUNTS

For the year ended 31 December 2020

	2020 £	2019 £
Income & Endowments from:		
Conference, exhibition, journal and other income	336,533	1,075,485
Investment income	575	1,133
Tax Recovery	3,661	-
Total income & endowments	340,769	1,076,618
Expenditure on charitable activities:		
Conferences & exhibitions	248,372	716,589
Member services including journal	184,809	214,870
Seminars & courses	31,555	35,517
Total charitable expenditure	464,736	966,976
Net surplus/(expenditure) for the year & movement in funds	(123,967)	109,642
Fund balances at 1 January 2020	372,161	262,519
Fund balances at 31 December 2020	248,194	372,161

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

Group Balance Sheet as at 31st December 2020

	2020 £	2019 £
Tangible Assets	1,409	1,994
Current assets		
Debtors	195,627	69,888
Cash at bank and in hand	346,743	430,453
	542,370	500,341
Creditors: amounts falling due within one year	245,585	130,174
Net current assets	296,785	370,167
	298,194	372,161
Creditors amounts falling due after more than one year	50,000	-
Total assets less current liabilities	248,194	372,161
Income funds		
Unrestricted funds	248,194	372,161

The financial statements were approved by the board of directors and authorised for issue on [] and signed on its behalf by :



Mr I. Grewal
Director



Mr N. Retallic
Director

Company Registration No. 01336067

BCLA 2020 SPONSORS

Without the generous support of its sponsors, the many unique and outstanding features of the British Contact Lens Association Clinical Conference and Exhibition would not be possible.



PARTNER SPONSORS 2020



ASSOCIATE SPONSOR 2020

BCLA 2021 SPONSORS



PARTNER SPONSOR 2021



PLATINUM SPONSORS 2021



ASSOCIATE SPONSOR 2021